

Meet Our Board Members | Theresa Flores



We'd like to introduce the people who help our organization flourish and grow: our board of directors. **Theresa Flores** is senior manager of global public affairs at **Mary Kay Inc.** She was elected to the board this past December.

We asked her these questions to get to know her better:

How did you become involved with the World Affairs Council?

I have attended many WAC events over the years. My first one was Bono's memorable visit in 2006.

What's been your favorite Council event so far?

Too numerous to count. I did appreciate the insight provided by Sir Richard Dearlove and his career in the British Secret Intelligence Service (MI6). I have never met or heard from a former spy. I could have listened to Sir Dearlove all day!

What do you think "international" means to the DFW economy?

A global economy is important to our ever-growing city. If we just look at our population growth (especially the last three years) and the number of top companies and industries that call this area home, I can confidently say that our metroplex is very attractive to those who want to invest and call this area home.

Sometimes we see listings of the planet's "global cities" and Dallas is not among them. What kind of things need to happen in DFW for it to achieve its highest global potential?

Hmm, they are already happening. I don't believe we should put too much credence on those lists. They are nice to haves, but our economic growth/success tells the real story.

Is there a global issue or event that keeps you up at night?

I am especially concerned with the plight of our planet and the effect that climate change has had in devastating economies and the livelihood of people in countries, like The Philippines, India, and Ethiopia among many others.

Where would you like to see the Council go in the future, and what kind of projects are you pursuing in your business?

I want to see the Council continue to provide high quality programs and coordinating events with the City of Dallas' Office of Protocol. It's time to bring international diplomacy back to our city!

What is your favorite country to (a) travel in, and (b) do business in?

Favorite country to travel to is Scotland. I've been there five times. My favorite business travel (before the pandemic) is to Buenos Aires and Mexico City.

Do you think it's important for our DFW workforce – and future workforce – to have a global perspective? (You might want to give an example from your business.)

Yes, I believe it's important to have a global perspective, however success will only happen if we continue to invest in all levels of education and our distinct workforce.

What has the World Affairs Council meant to you / or to your business?

The World Affairs Council means unlimited opportunities to hear from diverse leaders, and an opportunity to engage and develop an understanding on foreign policy and international affairs.