

A photograph of a diverse group of people sitting in a meeting or conference. They are dressed in business attire, and some are looking towards the camera while others are looking down at documents or laptops. The atmosphere appears professional and engaged.

FY 20 ANNUAL REPORT

www.dfwworld.org

FROM THE PRESIDENT

Reflecting on the Council's fiscal year 2020 (April 2019 - March 2020)

Dear friends,

This Annual Report covers the Council's activities and financial results for the period ending March 31, 2020. As we closed our books for the year, the first tremors of the Covid-19 pandemic impact were just beginning to be felt. The ensuing months have required us to tighten our belts, pivot quickly to virtual programming and to prepare as best we could for an unknown future. That being said, the World Affairs Council of Dallas/Fort Worth continues to enhance its global and local reputation as the region's primary nonpartisan platform for international engagement and understanding of foreign policy, the global marketplace, and citizen diplomacy. In all areas of the Council's work, significant progress was made and key goals were either achieved or surpassed in FY 2020.

We presented 73 high quality, diverse public speaker programs, fulfilling our mission of educating citizens about global issues. Our partnerships with local, national and global organizations are essential to our success and we are especially grateful to the Council on Foreign Relations, DMA Arts & Letters Live, SMU Center for Presidential History, Dallas Baptist University, University of Texas at Dallas, Baylor University, and Interabang Books for their support.

The Council had 3,743 members at year-end and our philanthropic-level Global Forum remained strong with a very high retention rate. Increasingly, corporations joined or increased their membership levels, exposing their workforce to the importance of global engagement. Notwithstanding these successes, we feel that our membership should be higher.

Citizen diplomacy was a key area in 2020, and we hosted almost 500 delegates from 128 countries through the U.S. State Department's International Visitor Leadership Program. A little-known fact is that this program has a regional economic impact

of \$543,000. To be visible and effective on the "global stage," international dignitaries deserve and expect that their visits are appropriately supported. For 17 years, the World Affairs Council has been responsible for the City's Office of Protocol & Diplomatic Services. We also work closely with Addison, among others, to provide individually-tailored services and opportunities bringing the world to all of our neighbors.

Our international education program, Global Young Leaders, reached more than 8,000 students and nearly 700 teachers with programming focused on leadership, civic engagement, problem-solving and cultural intelligence. This included Academic WorldQuest, International Career Days and student leadership & service projects. More than 800 students attended Council speaker events and 26 Speakers-to-Schools programs took place on campus. Of the 72 Junior World Affairs Council clubs, roughly a third are located on high school campuses classified as Title I under No Child Left Behind and even more serve primarily low-to-moderate income students.

When I made the decision to retire earlier this year, the Council was in an enviable position, having been recognized by the World Affairs Councils of America as the 2019 Council of the Year. Despite economic and social uncertainty, I am confident that the Council and my successor, working with our incredibly talented staff and led by a committed and generous Board of Directors, will develop and execute a strategy that will carry forward its mission of education and advancing the global engagement of our community.

Sincerely,



James N. Falk
President & CEO

EVENTS & PROGRAMS



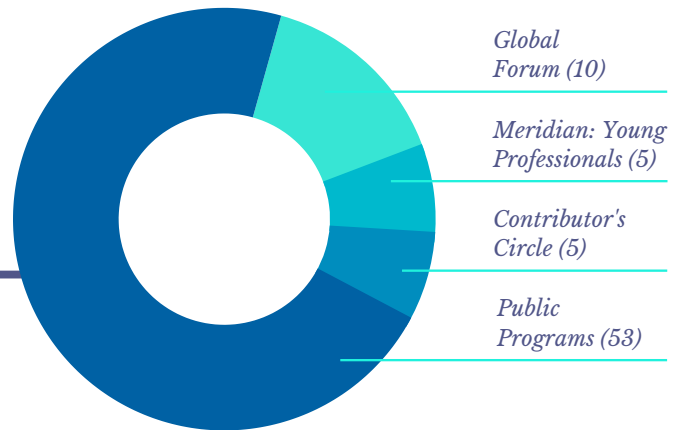
11,627

REGISTERED EVENT ATTENDEES



73

PROGRAMS



COUNCIL AWARDS

36th Annual H. Neil Mallon Award
Michael Rawlings, *Mayor of Dallas (2011 - 2019)*

International Educator of the Year Award
Greg Hill, *Dr. John D. Horn High School, Mesquite ISD*



SPEAKER HIGHLIGHTS

- | | |
|------------------|--------------------|
| Douglas Brinkley | Sebastian Mallaby |
| George Friedman | General Jim Mattis |
| Major Garrett | Michael O'Hanlon |
| Nikki Haley | Samantha Power |



Our 2019 Series: Women in Intelligence, Texas Capital Bank Leadership in the Boardroom, International Perspectives, Business Unusual and Ambassadorial Legends

GLOBAL YOUNG LEADERS

The Council's education program opens the world of foreign policy to North Texas high school students. It also provides tools and skills to enable young people to make a positive change in their community, effectively interact with people from different backgrounds and thrive in the global workforce.



8,180

STUDENTS
IMPACTED



674

TEACHERS
IMPACTED



149

GLOBAL LEADERSHIP
CERTIFICATES EARNED



26

SPEAKERS TO SCHOOLS
Plus three career days

8

LEADERSHIP &
SERVICE PROJECTS

OFFICE OF PROTOCOL

On June 17, 2019, Mayor Johnson took office as Mayor of Dallas, alongside six new City Council Members and eight returning Council Members. Shortly thereafter, Mayor Johnson hosted his first international meeting with the Honorable Francisco de la Torre, Consul General of Mexico.

International activity continued throughout July and August with meetings with Her Excellency Sharlene Cartwright-Robinson, Premier of Turks and Caicos, and The Honorable Hideo Fukushima, Consul General of Japan, who was accompanied by Honorary Consul of Japan John Stich. Dallas' relationships with the international community continue to be strong with many new friendships. Dallas welcomed several high level dignitaries this year, including leaders from Georgia, Brazil and Taiwan, as well Ambassadors from Georgia, Paraguay, Slovakia, India, Pakistan and Uzbekistan.

\$197,305 GENERATED IN TAXABLE HOTEL NIGHT REVENUE

1,406 HOTEL NIGHTS FOR INTERNATIONAL DELEGATIONS

65 FLAGS IN THE FLAG ROOM AT CITY HALL (+2)

36 MEMBERS OF THE CONSULAR CORPS (+3)
We welcomed new Consular Corps members from Chile and Paraguay, as well as a new Consul General of Canada.



INTERNATIONAL VISITOR PROGRAM

The International Visitor Program facilitates U.S. Department of State-sponsored professional exchanges to North Texas to bridge cultures and promote diplomatic and economic cooperation.



\$542,740 GENERATED ECONOMIC IMPACT

2,376 HOTEL ROOM NIGHTS **128** COUNTRIES REPRESENTED

487 INTERNATIONAL VISITORS **61** LOCAL VOLUNTEERS

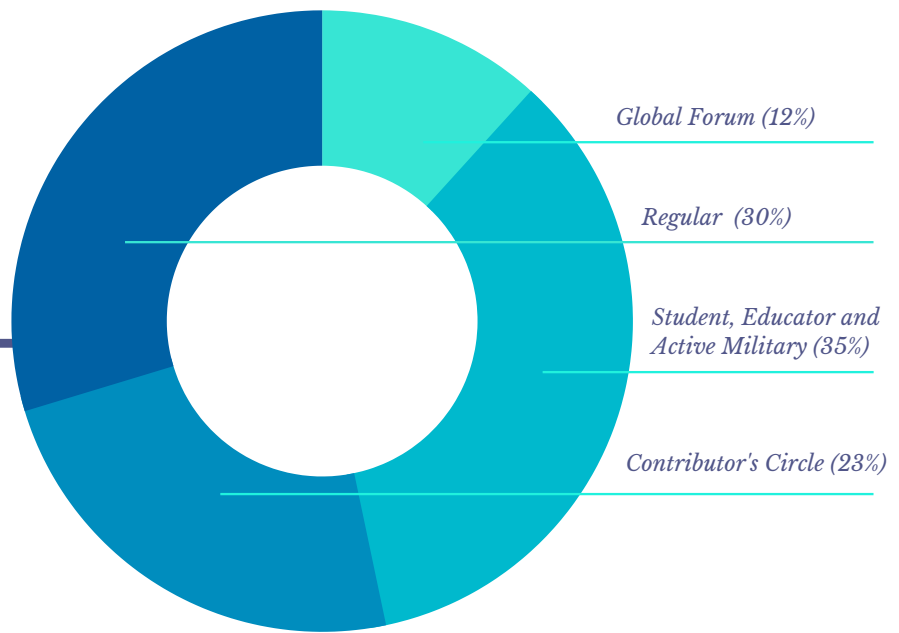
465 LOCAL RESOURCES MET WITH GROUPS **53** VISITOR GROUPS

MEMBERSHIP

Members are at the core of our organization. From Lucas in far north Collin County to down south in Woodway near Waco, they come from across the Dallas/Fort Worth metroplex and beyond. Members engage in timely conversations with expert speakers, network and socialize with other global thinkers, and volunteer as professional resources for the Council's education and international visitor programs.

3,743

TOTAL MEMBERS



1,111 Regular

884 Contributors' Circle

439 Global Forum

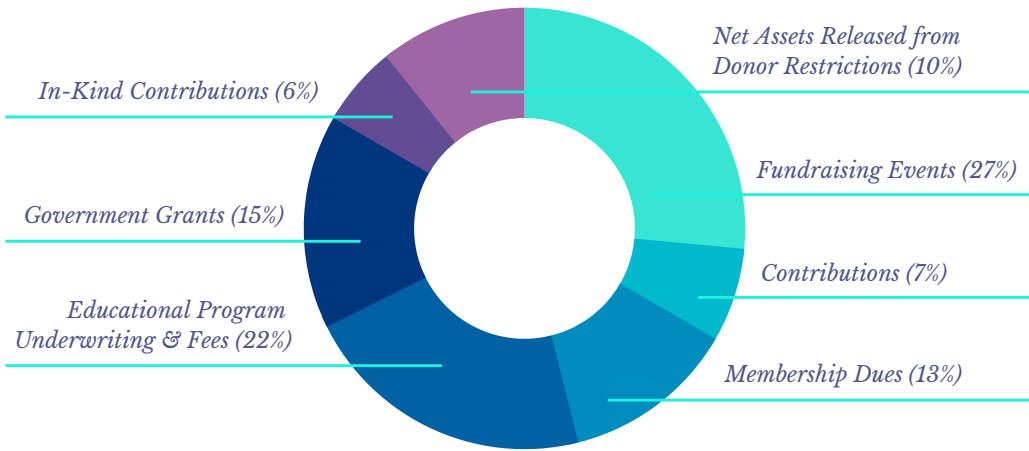
1,309 Student, Educator & Active Military

3,743 Total Number of Individual Members

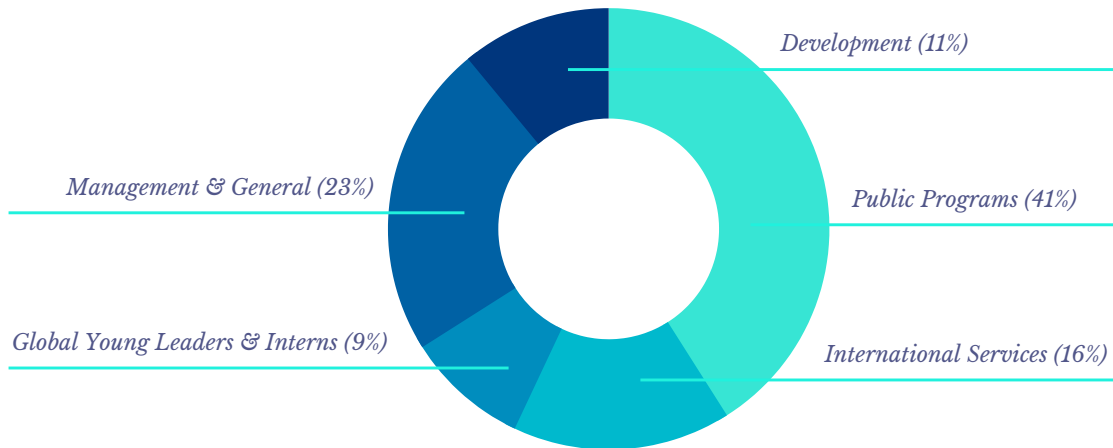


FY20 FINANCIALS

UNRESTRICTED REVENUES



EXPENSES



FINANCIALS CONT.

REVENUES

Fundraising Events (Net)	\$727,408
Contributions	\$200,337
Membership Dues	\$341,475
Educational Program Underwriting & Fees	\$587,736
Government Grants	\$417,177
In-Kind Contributions	\$162,195
Net Investment Income	(\$56,323)
Net Assets Released from Donor Restrictions	\$283,203

Unrestricted Revenues	\$2,663,208
Donor Restricted Revenues	\$336,568

Total Revenues	\$2,999,776
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EXPENSES

Program Costs: Public Programs	\$1,122,122
International Services	\$427,299
Global Young Leaders & Interns	\$247,665
Development	\$628,471
Management & General	\$303,918

Total Expenses	\$2,729,475
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BOARD OF DIRECTORS

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* *Ex officio, Global North Texas*

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Ambassador Robert W.	Jack C. Vaughn
Jordan	John M. Ward
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The World Affairs Council is a non-profit, nonpartisan organization dedicated to educating and engaging the local community in national and international affairs. Learn more about our mission at dfwworld.org.