Dear friends,

As I reflect on my first full fiscal year at the Council, I am filled with happiness and pride. The Council continued to advance its global and local reputation as the region’s primary nonpartisan platform for international engagement and understanding of foreign policy, the global marketplace, and citizen diplomacy despite Covid and its uncertainties. We sustained and expanded our four key pillars of work: events and public programs; education; protocol services; and the international visitors program. As we provide interesting, informative, and innovative content, we invite you to join us in further globalizing the North Texas region.

The Council persisted in providing high-quality virtual programs during the public gathering restrictions of the first half of the fiscal year. We gradually returned to in-person events in the fall and rounded out the year with most of our events in person. These 71 unique programs reached an audience of 6,000+ and covered a range of domestic, world affairs, and foreign policy topics. The 2021 H. Neil Mallon Award Dinner honored Craig Hall and the Honorable Kathryn Hall, and we enjoyed Secretary Madeleine Albright as the keynote in one of her last public appearances before her passing in early 2022. The International Educator of the Year Award was presented to HEB ISD’s Marci Smith Deal. Our keynote was the CIA’s former Chief of Disguise Jonna Mendez.

Because of school guidelines, our education program operated virtually in this fiscal year, but our Global Young Leaders (GYL) program provided 66 events for 103 schools and 46 districts, sustaining its strength throughout the pandemic. North Texas schools held onto top placement in the World Affairs Councils of America’s annual Academic WorldQuest National Championship in Washington, DC, where Plano West Senior High placed second out of 42 schools nationwide. GYL impacted 8,000+ high school students and almost 1,000 teachers and remains an invaluable service the Council provides to our region.

The Council maintained its critical partnerships with the City of Dallas through the Office of Protocol by fostering connections with international partners. We are proud to serve as the secretariat for the DFW Consular Corps, made up of seven consulates and 32 honorary consuls. We continue to foster relationships with government partners in the North Texas region, notably the Town of Addison and the City of Plano.

The U.S. State Department maintained a virtual schedule for International Visitor Programs throughout the fiscal year. Still, we remained committed to the citizen diplomacy between our international visitor groups and the people, businesses, and institutions of our region by virtually hosting 20 international visitor groups of 283 international visitors from 107 countries.

More than ever before, we need our devoted members and donors if we are to continue operating at a high level in an environment of uncertainty. We can uphold our standard of excellence and financial stability with the generosity of our community. We are grateful for your generosity and look forward to working with our community of 3,755 members. We renew our commitment to provide compelling and accessible programs, and I encourage you to reach out to friends, family, and colleagues to invite them to join us and support our mission.

While the economic outlook feels bleak at times and civility and polarization seem to have reached new lows, the World Affairs Council connects us with one another across differing viewpoints and bridges our knowledge gaps. Utilizing our platform of informed dialogue and inclusivity, I feel excited about our future and the members and public with whom we engage. Challenges exist, yes, but together in conversation and respectful spaces, we can work through them together.

With Gratitude,

Liz Brailsford
President & CEO
EVENTS & PROGRAMS

The Council presents both in-person and virtual events for its members and the public. These speaker programs aim to enrich the dialogue in our metroplex by presenting ideas about global issues and how they impact us in North Texas.

71 SPEAKER EVENTS  6,099 REGISTERED EVENT ATTENDEES

COUNCIL AWARDS

38th Annual H. Neil Mallon Award
The Honorable Kathryn Hall & Craig Hall

International Educator of the Year Award
Marci Smith Deal, Hurst-Euless-Bedford Independent School District
Guest Speaker: Jonna Mendez, Former Chief of Disguise, CIA

SPEAKER HIGHLIGHTS

Congressman Adam Schiff  Annette Gordon-Reed
Mayor Keisha Lance Bottoms  David Rubenstein
Secretary Mike Pompeo  Ambassador Jeff Flake
Secretary Madeleine Albright  Her Excellency Emily Haber
Amb. of the Federal Republic of Germany to the U.S.

Event Series: International Perspectives Series; Baylor Global Business Forum;
Focus on China Series; RealTime Report Webinars; Global Forum Grape
Expectations Summer Wine Series
GLOBAL YOUNG LEADERS

The Council’s Global Young Leaders education program empowers young people with the tools and skills necessary to become informed international participants, effectively interact with people from different backgrounds, and thrive in the global workforce.

~8,000 1,000
STUDENTS IMPACTED TEACHERS IMPACTED

66 103 46
VIRTUAL GLOBAL YOUNG LEADERS EVENTS PARTICIPATING SCHOOLS PARTICIPATING DISTRICTS

2nd PLACE
NATIONAL ACADEMIC WORLDQUEST COMPETITION
The protocol contract continues with the City of Dallas. As the liaison for international diplomacy in DFW and the Mayor’s office, this important partnership continues to thrive. The Council’s relationship with the City, particularly the Mayor and City Council, are growing and evolving. Manager of Protocol Macs Reynolds is frequently asked to assist with special projects on behalf of the Mayor and councilmembers. Managing events such as the Mayor’s state of the City address, press conferences, and private meetings with high level dignitaries, Macs has solidified his presence at City Hall.

The Council has hosted or coordinated several high-level visits on behalf of the City and individual members of the Consular Corps. Visitors have included the Minister of State for Trade Policy of the United Kingdom as well as Ambassadors of Australia, France, Spain, Tanzania, and Zimbabwe, just to name a few.

We provided logistical expertise and support for Mayor Johnson’s first international trip to Mexico for a trade mission to strengthen ties with our Sister City in Monterrey and to build a more stable relationship with our close neighbors to the south.

Macs Reynolds and Liz Brailsford represent the Council on the planning committee for the Dallas International District, working alongside Dallas City Council members, the surrounding business community, and the DFW Consular Corps to increase international representation and the number of trade offices in Dallas.

The Council also enjoys a contract with the Town of Addison, which was renewed this year. That relationship includes coordinating events hosted at Addison venues as well as partnering and promoting large-scale programs like Taste of Addison and the Addison Oktoberfest. As this renewed contract is maintained, the Council will seek out new opportunities to strengthen this bond and prove the value of the partnership.
INTERNATIONAL VISITOR PROGRAMS

International Visitor Programs facilitate U.S. Department of State-sponsored professional exchanges to North Texas to bridge cultures and promote diplomatic and economic cooperation.

The International Visitor Programs department continued to host and provide meaningful and robust virtual programming for international visitors while working with its international exchange network to prepare for the return to in-person programming. Under the leadership of the U.S. Department of State’s Office of International Visitors, the Council worked with partner agencies and organizations to determine community readiness and best practices for moving forward safely and is now confidently positioned to welcome the world back to North Texas.

20
INTERNATIONAL VISITOR GROUPS

283
INTERNATIONAL VISITORS

107
PARTICIPATING COUNTRIES
FY2022 FINANCIALS

UNRESTRICTED REVENUE

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Fundraising Events</td>
<td>24.5%</td>
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<tr>
<td>Contributions</td>
<td>5%</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>14.5%</td>
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<tr>
<td>Debt Forgiveness</td>
<td>12.3%</td>
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<tr>
<td>Contributions (5%)</td>
<td>5%</td>
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<tr>
<td>Membership Dues (14.5%)</td>
<td>14.5%</td>
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<tr>
<td>Education and Programs</td>
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<tr>
<td>Underwriting &amp; Fees</td>
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<tr>
<td>Government Grants</td>
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<td>Net Assets Released from Donor Restrictions</td>
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<tr>
<td>Net Income Investment</td>
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<tr>
<td>PPP Loan</td>
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EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Public Programs</td>
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<tr>
<td>International Services</td>
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<tr>
<td>Education Program</td>
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<tr>
<td>Management &amp; General</td>
<td>27.5%</td>
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<tr>
<td>Development</td>
<td>13%</td>
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FINANCIALS CONT.

REVENUES

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<td>Net Investment Income</td>
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<td>Net Assets Released from Donor Restrictions</td>
<td>$372,325</td>
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Unrestricted Revenue: $2,244,076
Donor Restricted Revenue: ($321,643)

Total Revenue: $1,922,432

EXPENSES

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<th>Category</th>
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<tbody>
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<td>Program Costs:</td>
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<td>Public Programs</td>
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<td>International Services</td>
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<td>$267,123</td>
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<td>Management &amp; General</td>
<td>$562,401</td>
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Total Expenses: $2,049,401
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Larry B. Pascal

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Jorden, Yon

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Morlend, Julie
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Spaniolo, James
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Wherry, Shannon
Wirick, Robert
Wolens, Gary
Wise, John A.*
Young, Jay

* Ex officio, Global North Texas
MALLON CIRCLE

The World Affairs Council is proud to recognize current and former members of the Board of Directors who have made lifetime contributions to the Council.

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Bayer, Mark W.
Billingsley, Lucy
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Boston, Talmage
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Cullum, Lee
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Gibbons, Linda
Hollifield, Ph.D., James
Hunt, Herbert
Jacobs, David M.
Jenkins, Robert M.
Jorden, Amb. Robert W.

Justice, Randol W.
Kantner, Robert W.
Kopppman, Edward S.
Krause, Timothy
Ku, Dr. Charles
LaSala, Stephen
Lively, William H.
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Morgan, Hicks
Murray, Patrick M.

Oberwetter, Amb. James
Pandian, Paul
Patterson, Patricia M.
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Powers, Timothy E.

Rendell, Robert
Riley, James
Robinson, Kristy
Shaffer, Linda P.
Steelman, Hon. Alan
Vaughn Jr., Jack C.
Ward, John M.
Wilhelm, Donna
Young, James F.

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The Council’s highest level of membership, providing philanthropic support for education programming.

Lucy & Henry Billingsley
Maruchy Cantu
Linda & Bill Custard
Martha Custard
Masahiro Ikeno

Sarah Ketterer
Brendan T. McGuire
Allison R. Payne
Adam Wright
Nick Smythe
The World Affairs Council is a nonprofit, nonpartisan organization dedicated to educating and engaging the local community in national and international affairs. Learn more about our mission at dfwworld.org.