



# Corporate Membership

The World Affairs Council is a vital resource that gives companies a competitive edge by ensuring their top executives remain knowledgeable and internationally savvy.

The Council can provide your company with:

- Timely, actionable information on international trade, economics, and global business trends and opportunities from experts operating in a wide variety of industries
- Access to programs and unique networking opportunities with U.S. and foreign government officials, leading business executives, and economists who provide valuable insights on trade, investment, and economic policy
- Networking opportunities with other informed and engaged business people seeking solutions to specific business challenges
- Staff development and continuing education

	\$15,000 MEMBER	\$25,000 MEMBER	\$50,000 MEMBER	\$100,000 MEMBER
MEMBERSHIPS	1 PRESIDENT'S CIRCLE	2 PRESIDENT'S CIRCLE	3 PRESIDENT'S CIRCLE	4 PRESIDENT'S CIRCLE
*Complimentary Program Passes	15	25	50	UNLIMITED
Brand Recognition on Website, Social Media, and in Quarterly Newsletter	✓	✓	✓	✓
Access to Global Forum Events	✓	✓	✓	✓
Recognition in Opening Remarks at All Speaker Programs		✓	✓	✓
Company Logo Included in Council Headquarters' Display			✓	✓
Program Sponsorships		1	2	4
Sponsorship of Spring Award Event International Educator of the Year		TABLE SPONSOR	UNDERWRITING SPONSOR	PRESENTING SPONSOR
Sponsorship of Fall Award Event H. Neil Mallon Award Dinner	GLOBAL CITIZEN	GLOBAL PATRON	GLOBAL ENGAGER	GLOBAL INFLUENCER
Speakers Brought to Your Campus			1	2
Junior World Affairs Council Sponsorships	1 JWAC	2 JWACs	3 JWACs	4 JWACs
PRICE	\$15,000	\$25,000	\$50,000	\$100,000

\*Redeem program passes & complimentary event access by emailing [membership@dfwworld.org](mailto:membership@dfwworld.org).

“The World Affairs Council of Dallas/Fort Worth (WACDFW) helps North Texas to better maintain a clear and unfiltered view of significant events and happenings around the world. WACDFW provides an important international link to North Texas business leaders, and the insights and awareness that WACDFW generates on our behalf are invaluable.”

*Ross Perot, Jr.  
Chairman, The Perot Companies and Hillwood*

Your participation will support the World Affairs Council in everything we do to connect DFW to the world. Memberships support all facets of the Council’s work:

## **EDUCATION**

The Global Young Leaders education program directly impacts an average of 7,000 students and 1,000 teachers in schools around DFW annually. It is the only educational initiative in North Texas focused on global competence, through Junior World Affairs Councils on more than 70 high school campuses (public, private, and charter).

## **PUBLIC PROGRAMMING**

The Council presents both in-person and virtual events for its members and the public. These speaker programs aim to enrich the dialogue in our metroplex by presenting ideas about global issues and how they impact us in North Texas. Recent highlights include Sec. Madeleine Albright, Richard Haass, Amb. Jeff Flake, Mayor Keisha Lance Bottoms, Sec. James Mattis, Amb. Nikki Haley, David Ignatius, Amb. Samantha Power, and Speaker John Boehner.

## **CITIZEN DIPLOMACY**

The International Visitor Programs department coordinates professional international exchanges on behalf of the U.S. Department of State in support of our nation’s foreign policy goals. Over the past year, the Council hosted visitors from across the globe through virtual exchanges designed to connect the participants with professional counterparts in North Texas, promote cultural understanding, and cultivate lasting relationships.

## **PROTOCOL**

Through a public/private partnership with the City of Dallas, the office of protocol oversees international highlevel visitor and dignitary relations for the City. The Council also serves as the secretariat for the Consular Corps of Dallas/Fort Worth, an organization for the many foreign consulates accredited in our region.

For more information, please contact  
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